

Appl. No. 09/558,945
Amdt. dated November 6, 2003
Reply to Office Action of August 6, 2003

PATENT

REMARKS/ARGUMENTS

STATUS OF THE APPLICATION

Claims 1-27 and 36-45 were pending in this application and examined. Claims 28-35 were subject to restriction and withdrawn from consideration.

Claims 1-17, 19-27, and 36-45 are objected to because of informalities in claim 1. Claim 18 is objected to under 37 CFR 1.75 as being a substantial duplicate of claim 17.

Claims 1-7 are rejected under the judicially created doctrine of obviousness-type double patenting as being unpatentable over claims 1 and 6-8 of U.S. Patent 6,389,401.

Claims 9, 10, 19, 20, 23-26, 37, and 38-44 are rejected under 35 U.S.C. § 112, second paragraph, as being indefinite.

Claims 1-8, 11-18, 21-22, 27, and 45 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Kremer, "Mail Order Selling Made Easier", Ad-Lib Publications, 1991, pages 75-99 (Kremer) and further in view of U.S. Patent 6,185,541 to Scroggie *et al.* (Scroggie). Claim 9 is rejected under 35 U.S.C. § 103(a) as being unpatentable over Kremer and Scroggie as applied to claim 1, and in further in view of U.S. Patent 5,970,124 to Day *et al.* (Day). Claim 10 is rejected under 35 U.S.C. § 103(a) as being unpatentable over Kremer and Scroggie as applied to claim 1, and in further in view of U.S. Patent 5,857,175 to Csaszar *et al.* (Csaszar).

Applicant gratefully acknowledges Examiner's indication that claim 36 defines patentable subject matter and would be allowable if rewritten in independent form including all the limitations of the base and any intervening claims. Claim 36 has accordingly been rewritten in independent form.

Claims 1, 5-12, 16-17, 19-26 and 36-45 have been amended. Claim 18 has been canceled without prejudice. Claims 1-17, 19-27, and 36-45 remain pending in this application after entry of this amendment. Support for the amended claims can be found in the specification. No new matter has been added.